

Challenges:

At Swish Building Products, sustainability challenges are seen not as obstacles, but as opportunities for learning and innovation. One of the most pressing challenges at Swish stems from the inherent durability of the products. As these products function correctly and remain in optimal condition for extended periods, consequently, this reduces the necessity for replacements. While this demonstrates the longevity of the products, it also presents difficulties in reintegrating post-consumer recycled materials back into the system, as they continue to fulfil their intended function in people's homes.

To address this challenge head-on, Swish Building Products is actively exploring ways to overcome it. This approach involves considering the establishment of return schemes so that Swish can recycle old materials back from consumers into the system and repurpose them for new products. Implementing this initiative would require significant effort, as it entails encouraging homeowners and installers to return these products.

Swish Building Products' commitment to sustainability extends beyond this initiative, as Swish continuously seeks proactive measures to reduce environmental impacts and promote more sustainable outcomes. A recent key development being the successful delivery of an Environmental Product Declaration (EPD) for its Cellular PVC, the first in this sector.



Impact:

The School has been a positive focus in driving Swish Building Products' sustainability journey. Engaging with the school has allowed Swish's team to deepen their understanding of sustainability and the necessary measures that must be undertaken. The school's educational resources, such as e-learning modules and webinars, have proven a valuable resource to Swish's employees. With access to these educational tools, Swish's employees gain insights into sustainability issues and, most importantly, the actions they can take to address them.

Fact box



Company

Swish Buildings Products

No of employees

273

HQ

Tamworth, Staffordshire

Website

<https://www.swishbp.co.uk/>

Main contact

Dave Osbourne

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Services

Manufacturer and supplier of PVC building products, including fascia, soffit, guttering and cladding.

About

Swish Building Products is part of the Epwin Group Plc and is the leading manufacturer of low-maintenance cellular PVC building products, specialising in roofline, and cladding products. Catering to the social housing, new build, and trade construction sectors.

Value gained:

Improved Learning: A benefit of Swish Building Products' membership with the School is access to readily available educational materials, providing Swish employees with the opportunity to develop the necessary skills in sustainability. This enables Swish to stay aligned with the best sustainable practices efficiently and effectively.

Reputation: Swish Building Products' membership in the school brings numerous benefits for the business. Swish's gold membership status not only demonstrates its dedication to sustainability but also enhances its reputation, especially in discussions with developers and contractors.

Collaboration with industry partners: The school promotes collaboration and innovation opportunities with other organizations, nurturing valuable relationships for the future.

Looking ahead, Swish Building Products' continued engagement with the school promises further insights into emerging sustainability trends, ensuring that Swish remains at the forefront of the industry.

Future proofing:

Swish hopes to continue using the School and will utilize their educational resources offered in the future, thus maintaining its Gold membership level. In addition, having links to other stakeholders with relatable interests will ensure Swish monitors future developments and takes appropriate actions.